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24 point and 18 point six point leaded

For found details and copy fitting tables see back page
Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of the message conveyed by words should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type lines and on their leading, on the spacing of words, and on a principle either misunderstood or sadly ignored: that of appropriate choice of type face for the paper on which it is to be printed. Many type faces appropriate for the moderate copy of advertisements are inappropriate for continuous reading in the book or magazine page: many type faces readable in the larger text sizes lose their clarity in the smaller sizes. Wise choices for small text are, therefore, type faces of unobtrusive character and type faces of large x-height whose maximum face-to-body size aids readability. Simplesness of type design is as much to be desired as sheer beauty of type character, though happily the two virtues often go hand in hand.

Consider also the spacing of words. Wide spacing causes the appearance of disintegration of the type panel and spreads the copy to occupy more space than it needs; excessively close spacing causes the words to run into one another and detracts the reader's thought from the ideas presented by the words. Most typographers agree that a thick or middle space is sufficient between words set in lower case—even in display types—and an en space between words in capital letters. As a generalisation that will do very well, but shall we consider the matter more closely? The expanded and large x-height type faces call for a slight increase in word spacing, though a thick space is usually satisfactory; condensed type faces and those of small x-height agreeably accept the middle space.

Appropriate length of type line for ease of reading can so readily be decided upon that no loss of comfort need result in this respect, and appropriate measures for various widths and sizes of type may easily be found. Limits are, it is true, frequently imposed by the SHAPE OF SPACE AND THE AMOUNT OF COPY TO BE ARRANGED THEREIN, BUT INSTANCES WHERE READING IS MADE NEEDLESSLY DIFFICULT ALL TOO OFTEN MEET
10 point

Set solid and one point leaded

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INTERTYPE

Fount details of Egmont Light
Egmont is also cut in Medium and Bold

ABCDEFHIJKLMNOPQRSTUVWXYZ &£
1234567890 abcdefghijklmnopqrstuvwxyz 1234567890
24 point. Face No. E5525. Figure size 266. Lower case alphabet 261 points.

ABCDEFHIJKLMNOPQRSTUVWXYZ &£
1234567890 abcdefghijklmnopqrstuvwxyz 1234567890
18 point. Face No. E4436. Figure size 2107. Lower case alphabet 198 points.

Egmont Light with Italic and True Small Capitals

1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ &£
1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ &£
14 point. Face No. E1020. Figure size 2060. Lower case alphabet 152 points. Alignment +5.

8 point. Face No. E1715. Figure size 2055. Lower case alphabet 164 points. Standard alignment.

Additional characters contained in regular fonts of double letter matrices

Character count—Bold figures indicate pica measures. Light figures indicate average number of characters per line

789101112131415161718192021222324252627282930
8 point 222630343842465053576164687275798387909498101104107
10 point 172125283134374043464952555861646770737679828588
12 point 151821242730333638414446495255586163656871747679
14 point 131618212326283033353740434547495254565860626568
SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST. At this late hour that he set out on his quest, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density of the trees, and as he made his way he mused over his plans. He would meet the man and conduct him to the hut of the hermit or to that of the lone resident by the river brink. At either of these places they could unravel the details in the midnight silence. No problem would easily baffle the crafty brain of his companion and the procedure they would adopt must in more than one way outwit their rival's claims. With increasing eagerness he quickened his pace and made straight for the place assigned for their meeting. Counting every moment impatiently, half-an-hour had passed before he could dimly see the approaching form of his accomplice, with swift, regular and light-footed steps, typical of the virile temperament of the man. In a breathless string of words he told of his forced delay by a roundabout route.
SHADOWS WERE CREEPING UPON THE RICH GRASSY GRADES OF THE FOREST. Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density of the trees, and as he made his way he mused over his plans. He would meet the man and conduct him to the hut of the hermit or to that of the lone resident by the river brink. At either of these places they could unravel the details in the midnight silence. No problem would easily baffle the crafty brain of his companion and the procedure they would adopt must in more than one way outwit their rival's claims. With increasing eagerness he quickened his pace and made straight for the place assigned for their meeting. Counting every moment impatiently, half-an-hour had passed before he could dimly see the approaching form of his accomplice, with swift, regular and light-footed steps, typical of the virile temperament of the man. In a breathless string of words he told of his