DOUBLE LETTER MATRICES

12 Point Cheltonian with Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. 2398

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer's investment always at a minimum. He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. Even small replacement parts are interchangeable and may be changed from one machine.

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer's investment always at a minimum. He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on.

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the GREATEST ACHIEVEMENTS IN THE MECHANICAL TYPOGRAPHICAL ART, AND WAS ACCOMPLISHED THROUGH THE CONCENTRATED

(14 Point Body)

Figure size in thousandths of an inch .002

Intertype Matrices will run on other Line-composing Machines.
DOUBLE LETTER MATRICES

14 Point Cheltonian with Cheltonian Bold Condensed.

Intertype E.B. Matrix Face No. ES49

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. Standardization keeps the Printer’s INVESTMENT ALWAYS AT A MINIMUM. HE BUYS A STANDARDIZED BASIC UNIT AND ONLY SUCH STANDARD

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. Standardization keeps the Printer’s

| Intertype Matrices will run on other Line-composing Machines | | | |
The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer’s investment always at a minimum. He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. A machine of simpler design and fewer parts must cost less to operate. Parts which do not

THE SUCCESS OF STANDARDIZATION IN LINE CASTING COMPOSING MACHINES AS EMBODIED IN THE INTERTYPE, IS NOW ACCLAIMED BY PRINTERS AS ONE OF THE GREATEST ACHIEVEMENTS IN MECHANICAL 1234567890

Figure size in thousandths of an inch .110

Intertype Matrices will run on other Line-composing machines
The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer’s investment at a minimum.
SINGLE LETTER MATRICES

30 Point Cheltonian Bold Condensed.
Intertype E.D. Matrix Face No. E470

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for

THE SUCCESS OF STANDARDIZATION IN LINE COMPOSING MACHINES AS EMBODIED IN

1234567890

Figure size in thousandths of an inch .166

Intertype Matrices will run on other Line-composing Machines
The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as the greatest achievement in mechanical typographical art, and was accomplished through the concentrated efforts of the

INTERTYPE MAGAZINES
MOULDS, LINERS, ETC.,
1234567890

Intertype Matrices will run on other Line-composing machines